

Heads-Up! Time To Start Making Hotel Reservations And Checking Airline Schedules For The Colorado Springs Annual Meeting



It's not yet New Year's, nor Christmas or Thanksgiving, not even Halloween. But if you're thinking about being at our 23rd Annual Membership Meeting, May 12-14 in Colorado Springs, now is the time to do some planning and even reserving.

First there is getting there. Surprise! As one of our members found out,

things have changed in the airline world - fewer and fewer direct flights from major cities such as D.C., New York, Boston, etc. And even connecting flights are not that plentiful; that means fewer seats, and the closer it gets to your travel dates the likelihood of getting the flight you want on the day you want may not be too good; plus as seats are reserved prices go up.

If getting into Colorado Springs by air is a problem, consider landing in Denver and renting a car.

We have a very good hotel - Double Tree by Hilton Colorado Springs, 1775 E Cheyenne Mountain Blvd - at a great \$109 single/double per night plus tax rate. Included are wi-fi,

complimentary parking, and airport shuttle. And the rate is good for three days before and after our meeting.

To make your hotel reservation go to doubletree.hilton.com, put in Colorado Springs, CO, your dates and other info, click special rate codes, insert our group code AFP and hit 'Find It' - our hotel with the group rate should be at the top of the list.

News & Notes
October 2015

Public Affairs Alumni Association

General Darren W. McDew, Former SAF/PA Director, Commands United States Transportation Command

Former SAF/PA Director, General Darren W. McDew, in August 26 ceremonies presided over by Secretary of Defense Ash Carter, took command of the U.S. Transportation Command (USTRANSCOM) at its Scott AFB, Illinois, headquarters.

He is the first SAF/PA Director since the Air Force became a separate service in 1947 to advance to 4-star rank. Then Major General McDew was the SAF/PA director from November 2007 until February 2009.

General McDew was commander of Air Mobility Command before becoming the 12th head of USTRANSCOM. In his remarks, Secretary Carter noted McDew's transportation and mobility background, and his successful leadership at multiple levels of command.

A 1982 graduate of the Virginia Military



U.S. Air Force photo by Senior Airman Tristin English

Institute, General McDew is a command pilot, has a Master of Science degree in aviation management, has been a squadron, wing, air force, and major command commander, held a variety of staff and joint assignments, and was an Air Force Aide to President William Clinton.

Prior to the Air Force being established as a separate service, three others who headed the Information function of the Army's air arm achieved 4-star rank: General Henry "Hap" Arnold - as a major, Chief, Information Division, February 1925-March 1926; General Ira Eaker - as a lieutenant colonel, Acting Chief, Information Division, June 1937-November 1940, and General Emmett "Rosie" O'Donnell - as a brigadier general, Director of Information, August 1946-September 1947.

Air Force Public Affairs Alumni Association News & Notes, John Terino, editor, is published quarterly for members by the Air Force Public Affairs Alumni Association, P. O. Box 447, Locust Grove, VA 22508-0447. On-line subscriptions are available at www.afpaaa.org. **Membership Information:** Those who have served in Air Force Public Affairs, an Air Force Band, as an Air Force Broadcaster, or in the multimedia career fields, as either military or civilian, are eligible for *Full Membership*. Current or former members of those career fields, still on active duty, or in the Guard or Reserve are eligible for *Associate Membership*. **Membership Rates:** Lifetime \$300 (payable in four quarterly \$75 installments); Full Membership, one-year \$25 or three years \$50. Associate Membership, one-year \$10 or three years \$20. Membership applications are available at www.afpaaa.org. **Board of Directors and Officers:** Chairman, Clem Gaines; President, Larry Clavette; Vice President, Judy Bivens; Secretary, Art Forster; Treasurer, Jim Hart; Dick Abel, Jay DeFrank, Tom Dolney, John Gura, Perry Nouis, Phil Ratliff, John Terino, Johnny Whitaker, and Mike Caldwell, liaison from SAF/PA. **Committee Chairmen:** Annual Meeting, Perry Nouis; Communications, John Terino; Development, Joe Purka; Elections, Kathy McCollom; Finance, Jim Hart; Membership, Neil Buttmer; Oral History & Web site, John Gura; SAF/PA Liaison, Art Forster.

Critical Issues For Active Duty And Retired Addressed In Fall Strategic Studies Quarterly

With the President capping pay raises for the uniformed services; TRICARE payments increasing, and the advice of senior commanders and the JCS being ignored in terms of the strategies for Iraq, Afghanistan, and Iran, as well as the force structure and equipment needed to maintain the nation's military deterrent being cut, Air University's Fall issue of *Strategic Studies Quarterly* is particularly relevant.

The articles in the issue, available online at <http://www.au.af.mil/au/ssq/> explore the effectiveness, ineffectiveness, and conflicts that arise between the military and the civilian leadership that involve meeting defense needs while meeting the needs of the rest of the nation where it is inevitable that economic, military, and political demands collide.

"Best Military Advice" by former Vice Chairman of the JCS, General James E. Cartwright, USMC, Retired, offers insight into the military's complex relations with Congress and the White House. Those relations can often spawn problems when other than military objectives underlie and frequently impact the success of military operations.

Lindsay P. Cohn, Ph.D., Senior Assistant Professor in the Department of National Security Affairs at the Naval War College, in "How Much Is Enough?" takes on the economic implications of the pay and benefits

afforded the military community. Those benefits, once implemented are difficult to control and remove once put in place which places the nation in a "benefit trap".

The two-way problem of lack of trust between the president and his key military advisors is addressed in "Post 9/11 Civil-Military Relations: Room for Improvement" by Thomas Sheppard, Ph.D. and Bryan Groves.

Many years ago it was accepted that military officers did not vote in elections or do anything else that was 'political'. Those days are long gone. But, as Mackubin Thomas Owens, Ph.D., retired Professor of National Security Affairs at the US Naval War College, and editor of *Orbis*, points out in "Military Officers: Political Without Partisanship" today it is not practical for military leaders to avoid contributing to the policy process that inherently has political aspects.

Ethically speaking, what's right and what's wrong when it comes to retirement employment of flag officers. "Cashing In' Stars: Does The Professional Ethic Apply In Retirement?" by Marybeth Peterson Ulrich, Ph.D., Associate Professor of Government, U.S. Army War College considers the ethics of an individual applying the expertise and connections acquired during a military career to benefit the individual and a corporation when it could be detrimental to the nation.

Art Forster Wraps Up 47 Years In Military, Business, And Civil Service Public Affairs/Public Relations

AFPAAA Life Member and newly appointed Board of Directors Secretary Art Forster retired as Director of Public and Congressional Affairs for the Army Contracting Command, Redstone Arsenal, Alabama, June 29, ending a 47-year Public Affairs career in uniform, as a government civilian, and in the private sector.

Art's multifaceted career began when he graduated from Florida State University in 1967 as a Distinguished Graduate of AFROTC.

He started in Public Affairs at Offutt AFB, Nebraska, then went to Vietnam. After Vietnam he married his wife Janet and was sent for a masters degree at the University of Denver.

"The Air Force became a great way of life for me and Janet. She made it possible for me to excel and was totally supportive of all that I did. We moved 17 times during our 44 years of marriage. I couldn't have a better life partner."

1986 found Art in charge of Public Affairs for NORAD and U.S. Space Command, and DoD's spokesman for recovery efforts after the loss of the space shuttle, Challenger.



Among other assignments were the U.S. On-Site Inspection Agency and heading the Air Force Eastern Region Public Affairs Office in New York City, from which he retired as a colonel.

Art worked nearly eight years at Hill and Knowlton in New York providing communication counseling, media, and crisis communication training to senior executives of global corporations. He returned to the federal government with the Defense Contract Management Agency, then moved to the Federal Election Commission before joining the Army Contracting Command.

What is the key to a successful Public Affairs/Public career?

"No matter how much communications technologies expand and the public affairs missions change," Art said, "it will always remain, at its very basic, a people business."

"It's about relationships. It's about building trust and credibility with people who you work with, and with the leaders you support," he said.

From The President's Pen —



I hope everyone had a great summer. While we are all involved in Fall activities, we are only six months or so away from our 23rd Annual Membership Meeting, May 12-14, in Colorado Springs.

Led by Barry Grossman, the on-site committee is working on making it a gathering to remember. They are putting the finishing touches on the agenda and it will be on our web site soon and in the next issue of News & Notes.

And, it's not too early to make room reservations at our great rate of \$109 at the DoubleTree Hotel; just follow the information in the story on page one. Similarly, thinking about airline reservations now might be a good idea – there are few direct flights to Colorado Springs from major cities around the country and even connecting flights are comparatively limited.

While Colorado Springs is our focus now, and we already have candidates for next year, 2017 and the years following are coming up. We need your help in suggesting future annual meeting sites. If you have a suggestion, or are even possibly interested in chairing the committee for a meeting in your area, go to our web site at <http://www.afpaaa.org/annualmtghost.html> for all the information to propose a future meeting site.

As I mentioned in the last newsletter, we need to continue our focus on increasing membership. We need you, the individual member, to make our “Every Member Get a Member” program a success. Help continue to grow our association by contacting two or more former PA associates you know who are not members and urge them to join AFPAAA. A one-year membership is a great gift for a birthday or other special occasion – use the membership form on page 5, or you can download the form from our web site. Make as many copies as you need.

While the association is in great shape thanks to those who founded it and led it in the past, great organizations can become even better. We can always use help from you to make AFPAAA better! There are opportunities be an active participant on one of our committees or as a member of the board of directors. If you are interested in serving please let one of the committee chairman or one of our board members know. They can provide more information. Their names and contact information are available on AFPAAA's web site.

I encourage you to contact me with any questions you have about AFPAAA or with ideas that can make our alumni association better. Please e-mail them to me at larryclavette@afpaaa.org or call me at 540 903-7238.

— Larry Clavette

Lord Guard & Guide

William J. Hubbard

Bill Hubbard, an AFPAAA life member, died June 21 after battling cancer. He was 74.

A distinguished graduate of Air Force ROTC, his 20-year Air Force career, mostly in Public Affairs, began at McChord AFB, Washington. Other assignments included Bitburg AB, Germany; Reese AFB, Texas; Lowry AFB, Colorado; MACV and Hq 7AF, Tan Son Nhut AB, Vietnam; Nakhon Phanom RTAFB and Hq USMACTHAI, Bangkok, Thailand; Templehof AB, Germany; Hq Tactical Air Command, Langley AFB, Virginia. His final assignment was at McChord, as Director of Public Affairs, 25th Air Division/NORAD Region. He retired from there as a major.

He is survived by his wife, Joan; a son and daughter, Christopher and Catherine, and three grandchildren.

Bill Hubbard's roots ran deep in the Puget Sound region. While he traveled the world during a 20-year Air Force career, in his heart he never really left, returning after retirement to engage in business and serve his community.

Bill was born in the Navy town of Bremerton, Washington and grew up in nearby Port Orchard. A distinguished AFROTC graduate at the University of Puget Sound in Tacoma, he entered active duty at McChord AFB in 1963.

Most of his 20-year career was as a Public Affairs Officer. While at Bitburg, Germany, Bill met and married Joan Kempf, a Michigan girl teaching in the DoD school system. During their 50 years together they raised their son and daughter, Christopher and Catherine, who have presented them with three grandsons.

Bill established his own small business, an independent insurance agency, on the Tillicum commercial strip across from what is now Joint Base Lewis-McChord. For twenty years, until he sold the business and retired, he provided appropriate affordable coverage to soldiers, airmen, and their families.

In addition to his business, Bill served his community in many capacities, including president of his Lions Club and of the Tillicum

Community Center that assisted those in need. He was a Mason and an Elk and remained active in his college fraternity, Phi Delta Theta.

Bill and Joan divided their time between their Lakewood home and their getaway spot in Ocean Shores. He enjoyed the outdoors, boating, fishing and hunting, especially with his grand kids.

Bill died at home June 21 surrounded by family, after a long bout with cancer. On August 1 The Eagle Point community clubhouse was filled with family and friends to celebrate his life.

Pioneer history is much more recent in Western Washington than in most places "back East." Bill had always known he had Native American roots. A few years ago his daughter established that Bill was a direct descendant of two mid-19th Century tribal leaders, the Yakima chief We-ow-with and the Nisqually Chief Leschi, a towering and tragic figure during the American settlement of Puget Sound. Bill was very proud of his heritage, especially that of Leschi, who defended his people against an unfair land allocation imposed by an impatient Territorial governor.

—Mark Foutch

I served briefly with Bill in Vietnam, then Thailand, and finally at TAC headquarters.

I was the last Director of public affairs at 7th Air Force on TSN, Vietnam. When the U.S. command moved from Vietnam to Thailand, I moved on to NKP in Thailand and then to the Embassy in Bangkok where MACV Army Colonel Bob Burke and I were joined by Bill Hubbard who became MAC/Thai director of Public Affairs. Bill later was joined in Bangkok by his wife Joan and family as they began a three-year accompanied tour.

Bill later told me how he had returned to Saigon the last hours of the U.S. Embassy in Saigon. He described his solitary walk through empty embassy offices — many filled with priceless objects from the embassy's art collection. Bill was proud that he had rescued just one object on his way out — the

American Flag from the office of the U.S. Ambassador.

Later, when I was TAC Director of Public Affairs at Langley AFB, Bill was Chief of our Internal Information Division where he in-

spired outstanding support of our nation-wide mission.

Bill Hubbard was a Patriot, a natural leader, and a friend to all who knew him.

—Steve Hinderliter

Jack R. Olsen

AFPAAA member, Jack Olsen, one of "The Greatest Generation" died June 9. He was 91.

Jack's military career began when he left the University of Illinois to enlist in the Army Air Corps, was shot down, held captive by the Germans for nine months, escaped and was rescued by the British.

After the war he worked briefly for the Veterans Administration before earning a degree in aviation science and journalism from the University of Illinois.

When the Korean War began he volunteered to return to the Air Force. During the remainder of his career Jack held a variety of assignment, including specialized ones, in and out of Public Affairs.

These included Air Research and Development Command, Strategic Air Command, the Joint Military Assistance Group in Spain, SAF/PA, and Thailand during the Vietnam War. His last five years of active duty were in OSD/PA. He retired in 1972 as a colonel.



Jack moved to Florida where for 13 years he was a corporate officer for Sun Banks. He then became Manager of Economic Development for the Florida Department of Commerce in Fort Myers for five years.

He was active in community affairs, addressing groups on military affairs, especially college-level Air Force ROTC units in Illinois, Georgia, and Florida. He assisted in fund raising for the WWII Memorial.

Jack is survived by his wife of 27 years, Shirley; son and daughter, Gregory and Linda; four grandchildren, and five great grandchildren. He is also survived by his second family by marriage including his stepson and stepdaughter, Tim and April, four step grandchildren, and two step great grandchildren.

He will be interred with full military honors in Arlington National Cemetery on November 5.

Memorial donations in Jack's name may be made to St. Mark's Episcopal Church, 513 Riviera Street, Venice, FL, 34285.

Roy M. Williamson

AFPAAA member Roy Williamson, after a lengthy illness, died peacefully, in the company of his family at home June 19. He was 77.

A native Floridian, he graduated from the University of Florida, was commissioned, and began his 20-year career in Air Force Public Affairs.

With the exception of his final assignment, Roy's entire career was in with Strategic Air Command. His SAC assignments included Westover AFB, Massachusetts, McCoy AFB, Florida; Goose Bay AB, Labrador; Offutt AFB, Nebraska, and Andersen AFB, Guam.

He concluded his career in SAF/PA's Community Relations Division where he handled special aviation award ceremonies and scheduling of Air Force in public events, including fly overs, color

guards, and other units. He retired in 1983 as a major.

In retirement he worked for the Defense Communications Agency and the National Voluntary Health Agency. In 1995 he returned to Florida and worked at Cypress Gardens.

Roy is survived by his wife of 52 years, Nancy; daughters, Dana and Laura; son, Matt, and two grandchildren and two great-grandchildren. His ashes are in a columbarium at First Presbyterian Church, Winterhaven, Florida.

Roy was my friend. He was warm, loved people, a great family man, and someone you could depend on.

They don't make many gentleman like Roy anymore and the world would be a better place if they did. We'll miss you Roy.

—John Terino





Membership Application

Full Members – former members of the Air Force Public Affairs, Broadcasting, Bands, or Multimedia career fields, military or civilian, retired or separated. *Associate Members* – current or former members of the Air Force Public Affairs, Broadcasting, Bands, or Multimedia career fields, military or civilian, still in service.

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I am Currently Retired Part of the active duty, guard, or reserve force

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I am enclosing a check (U.S. funds) payable to:

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\$300 Lifetime Membership - can be paid in four monthly \$75 installments

\$ 25 One-year Full Membership

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\$ 10 One-year Active Duty, Guard, Reserve Associate Membership

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FIRST CLASS POSTAGE



Welcome Aboard To . . . *new members Lisa Bachman, Dan Carpenter, Tim Chelling, Wes Davis, and Greg 'Gumby' Holmes.*

New Lifers . . . *Congratulations to Davis F. Ball on signing on for the long haul.*

New At The Schoolhouse. . . *Army Colonel Martin Downie, who became the 19th commandant of DINFOS in June. A Ranger, he has a Master of Arts in communication from the University of Maryland. He was an executive officer in the Army's Office of the Chief of Public Affairs, and was chief of public affairs at Supreme Headquarters Allied Powers Europe*

Honored . . . *at the The Air Force Association Air and Space Conference, September 14-16, The Twelve Outstanding Airmen of the Year – no Public Affairs people this year, but our congratulations go to Technical Sergeant Tamara R. Acfalle, Air Force Space Command; Master Sergeant Joseph Y. Bogdan, Air Mobility Command; Senior Airman Allen R. Cherry, III, U.S. Air Forces in Europe; Senior Airman Kresston L. Davis, Air Force Reserve Command; Staff Sergeant Lindsey H. Fuentes, Air Combat Command; Staff Sergeant Kurtis V. Harrison, Air Force Material Command; Senior Airman Meaghan G. Holley, Air Force District of Washington; Staff Sergeant Travis R. Jordan, Air Force Special Operations Command; Staff Sergeant Douglas P. Kechijian, Air National Guard; Master Sergeant Timothy A. Mason, Air Education and Training Command; Senior Airman Mason S. Meherg, Air Force Global Strike Command, and Senior Master Sergeant Harold J. Terrance, Jr., Pacific Air Forces.*